

BUS SHELTER

Advertising
in the
City of
Victorville



BUS SHELTER ADVERTISING APPLICATION AND CONTRACT

Thank you for your interest in participating in the BUS SHELTER Advertising Program. Please complete the following application and return to the City of Victorville Bus Shelter Program / Public Works Dept., PO Box 5001, 14343 Civic Drive, Victorville, CA 92393. **Application must be submitted for processing and approval of advertisement prior to printing advertisement.** For more information, please call Ro Ratliff at 760.955.5217 or email at rratliff@victorvilleca.gov. Email application or fax to 760.269.0096.

PLEASE PRINT OR TYPE

BUSINESS NAME _____
MAILING ADDRESS _____
REPRESENTING ADVERTISER / PROJECT NAME _____
CONTACT PERSON _____
PHONE _____
CELL _____
FAX NUMBER _____
EMAIL ADDRESS _____

AUTHORIZATION

By signing below, I hereby agree to the terms and conditions outlined in this contract and hereby authorize the City of Victorville to display and maintain advertising specified in accordance with the Terms and Conditions of this contract.

Name (Print) _____ Title _____

Signature _____ Date _____

FOR INTERNAL USE ONLY

Business License # _____	Contract Installation Date(s) _____
License Expiration: _____	Contract Removal Date(s) _____
Payment Confirmation: Cash \$ _____	Check No. _____ \$ _____
CONTRACT APPROVAL DATE _____	ARTWORK APPROVAL DATE _____

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BUS SHELTER ADVERTISING LOCATIONS AND DISPLAY SCHEDULE

PLEASE PRINT OR TYPE

BUSINESS NAME _____
 MAILING ADDRESS _____
 REPRESENTING ADVERTISER / PROJECT NAME _____
 CONTACT PERSON _____
 PHONE _____ CELL _____
 EMAIL ADDRESS _____

Select your desired Bus Shelter Advertising locations. Call us for new locations.

CHECK DESIRED LOCATION(S)	CIRCLE DESIRED FACING	START DATE	END DATE	TOTAL MONTHS	CONTRACT RATE	INSTALL FEE*	TOTAL
<input type="checkbox"/> ① 7th St / Center St	E W Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ② 7th St / Forrest Ave	NE SW Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ③ 7th St / Westside Rd	NE SW Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ④ 7th St / Yucca Ave	N S Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑤ Park Ave / Palmdale Rd	N S Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑥ Bear Valley Rd / Cottonwood	E W Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑦ Bear Valley Rd / Balsam Rd	E W Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑧ Bear Valley Rd / Fifth Ave	E W Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑨ Bear Valley Rd / Hesperia Rd	E W Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑩ Lorene at Costco (10 spots)	__ __ Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑪ _____	__ __ Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑫ _____	__ __ Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑬ _____	__ __ Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____

TOTAL BOARDS

Bus Shelter Advertising monthly rates per location, per side/board.

Contract	Monthly Rate
1 Month	\$325
3 Months.....	\$315
6 Months.....	\$295
9 Months.....	\$275
12 Months.....	\$250

SUB-TOTAL	\$ _____
DISCOUNTS	\$ _____
TOTAL DUE	\$ _____
PAID DEPOSIT	\$ _____
BALANCE DUE	\$ _____

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*INSTALLATION FEE \$50 PER PANEL. FOR AD RELOCATION FROM ONE PANEL LOCATION TO ANOTHER, AFTER INITIAL INSTALL, A \$50 FEE WILL APPLY.

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PLEASE PRINT OR TYPE

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MAILING ADDRESS _____

REPRESENTING ADVERTISER / PROJECT NAME _____

CONTACT PERSON _____

PHONE _____ CELL _____

EMAIL ADDRESS _____

Select your desired Bus Shelter Advertising locations. Call us for new locations.

CHECK DESIRED LOCATION(S)	CHOOSE DESIRED FACING	START DATE	END DATE	TOTAL MONTHS	CONTRACT RATE	INSTALL FEE*	TOTAL
<input type="checkbox"/> 10 Lorene at Costco (Board 1)	— — Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 2)	— — Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 3)	— — Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 4)	— — Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 5)	— — Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 6)	— — Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 7)	— — Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 8)	— — Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 9)	— — Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 10)	— — Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> _____	— — Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> _____	— — Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> _____	— — Both	__/__/__	__/__/__	_____	\$ _____	\$ _____	\$ _____

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